

## Pragmatic Analysis Of Deixis Found In “Charlie And The Chocolate Factory” Movie

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**Abstracts:** Aim of this research is to find out how many deixis found in “Charlie and the Chocolate Factory” movie. This research using descriptive qualitative research which aims to find out how many deixis found in “Charlie and the Chocolate Factory” movie. The data used in this research is movie script containing deixis found in “Charlie and the Chocolate Factory” movie. To collect the data, the researcher was helped by observation and documentation. From the analysis of 916 data numbers of deixis, the result of the study shows that there are three kinds of deixis namely person deixis (81.33%), spatial deixis (15.06%), and temporal deixis (3.60 %).

**Keywords:** descriptive qualitative, charlie and the chocolate factory movie, deixis.

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### I. Introduction

Pragmatic is study of meaning as communicated by a speaker or writer and interpreted by a listener or reader. Simply pragmatic means the study of meaning. One of materials in pragmatic is deixis. Deixis name is comes from Greek’s words which means “pointing” or it can be said that deixis is pointing via language. Deictic expressions are also sometimes called indexicals Yule (2000). They are becomes the first forms to be spoken by young children and can be used to indicate people via person deixis (for example words ‘me’, ‘you’), or location via spatial deixis (for example words ‘here’, ‘there’), or time via temporal deixis (for example words ‘now’, ‘then’). All these expressions depend, for their interpretation. This expressions is more meaningful if uses in face to face by speaker and hearer, but need translation for someone not right there when the communication occurred.

There are three types of deixis, person deixis, spatial deixis, and temporal deixis. These three types of deixis will be explained as follows.

#### a) Person deixis

In the conversation person deixis is determined by the role of the participant in the conversation. Person deixis here can be divided into three parts, the first person, the second person, and the third person. The first person is categorized as the speaker to him or her self or the group which involve him or her self; the words used in this deixis are “I” and “we”.

The second person categorized to hearer or the other person which is together with the first speaker; the word used in this deixis is “you”. The third person is the speaker categorized to who is not the speaker or hearer in a conversation, the words used are “she”, “he”, “they”, and “it”.

#### b) Spatial deixis

Spatial deixis is the concept of distance where the location of people and things is being indicated. The words of spatial deixis are; “this”, “here”, “that”, and “there”. For example:

1. This is my apple (“this” indicates a near distance or can be seen.)
2. Put my bag here (“here” indicates a near distance or can be seen)
3. That is my apple (“that” indicates a longer distance)
4. Put my bag there (“there” indicates a longer distance)

#### c) Temporal deixis

Temporal deixis comes from latin word “temporalis” that is means “times”, so temporal deixis is the expression which are used to point a time in a language. The example of words of temporal deixis are; “now”, “then”, “yesterday”, “tomorrow”, “tonight”, “last week”, “next week”, and “this week”. The examples of expressions of temporal deixis are as follows:

1. I was in England last week. (“last week” refers to past form)
2. Lunch at 8:00 on Saturday? Okay, I’ll see you tomorrow. (“tomorrow” refers to future form).

In conducting this research, the writer chooses to research deixis found in one of the popular film in 2005 taken from the novel with the same title “Charlie and the Chocolate Factory”. The language used in this movie is easy to understand so it isn't hard for every person who watch this movie both among adults or children.

The writers decides to used this film in her research is because this film is very interesting and this film contains very good story which gives us many moral value to our life likes caring and loving with each other, how to keep struggle in your bussiness and many others. The storyline in this film is about young Charlie Bucket (Freddie Highmore) and his Grandpa Joe (David Kelly) as they join a small group of contest winners who get to tour the magical and mysterious factory of eccentric candy maker Willy Wonka (Johnny Depp). Wonka has a hidden motivation for the tour, one that he will reveal only after the children in the group show their real behaviours. The focus of the recent study is Deixis in “Charlie and the Chocolate Factory” movie. Based on that focus, the study aims at describing the types of deixis.

## II. Research Method

The method that researcher use in this research is descriptive method. Descriptive method is the method that describes or interprets object appropriate with what it is (Best 1982: 119). This method also is called non-experiment method. It does not do control and research variable manipulation. The purpose of this research method generally is to describe facts systematically and characteristics of the subject and object researched appropriately

The objects of this reasearch is Deixis in “Charlie and the Chocolate Factory” movie. The data are in form of words or utterances containing deixis found in “Charlie and the Chocolate Factory” movie. The data source is the script of “Charlie and the Chocolate Factory” movie, written by Roald Dahl.

Techniques that used by the researcher in collecting the data in this research are documentation and observation. The steps of data collection are as follows: (1) downloading the movie and its script, (2) watching “Charlie and the Chocolate Factory” movie (3) reading the movie script carefully, (4) underlying for the words or utterances which contains deixis, (5) coding the data, and (6) retyping the data that is found in the movie script in a paper.

## III. Research Result and Discussion

In this section the writer will present the result of data analysis and discussion. The result of the data analysis are as follow:

### Types of Deixis

The following table 1.1 is the finding of types of Deixis.

**Table 1**  
Types of Deixis

No	Types of Deixis	Example of Each Data	Σ	%
1.	Person Deixis	<ul style="list-style-type: none"> <li>• (005) <b>I</b> found something</li> <li>• (019) <b>You</b> think so?</li> <li>• (022) <b>He</b> did!</li> <li>• (108) <b>She</b> had to have one of these golden tickets</li> <li>• (010) What is <b>it</b>, Charlie?</li> <li>• (051) <b>They</b> began sending in spies to steal his secret recipes.</li> <li>• (026) <b>We</b> need more Wonka bars</li> </ul>	745	81.33%
2.	Spatial Deixis	<ul style="list-style-type: none"> <li>• (094) <b>This</b> way.</li> <li>• (134) <b>Here</b> you are.</li> <li>• (071) going into <b>that</b> factory</li> <li>• (276) There's plenty of money out <b>there</b></li> </ul>	138	15.06%
3.	Temporal Deixis	<ul style="list-style-type: none"> <li>• (030) <b>Now</b> open.</li> <li>• (512) Because an Oompa-Loompa tried some <b>yesterday</b></li> <li>• (133) Open your birthday present <b>tonight</b>.</li> </ul>	33	3.60%
<b>TOTAL</b>			916	

Table 1 above shows the percentage of deixis in "Charlie and the Chocolate Factory Movie". They are three types of deixis that researcher wants to know, those are person deixis, spatial deixis, and temporal deixis. The percentage of each data are 81.33% for person diexis, 15.06% for spatial diexis and temporal deixis about 3.60%. From the table 1 above we know that the biggest percentage of types deixis found in "Charlie and the Chocolate Factory" movie is person deixis, in here researcher try to find words "I", "you", "he", "she", "it", "they", and "we" in the movie that belongs to person deixis. From these pronouns the biggest data is comes from pronouns "you" its about 229 words using pronouns "you" found in the movie script.

#### **IV. Conclusion**

There are three types of deixis found in "Charlie and the Chocolate Factory" movie. Those types are person deixis, spatial deixis, and temporal deixis. This result of the research can be used by the English teacher as the additional material in teaching and learning process, because deixis can be used as the rule to make the correct grammar in making sentences in English. For example if teacher want to teach direct and indirect sentences they need to make the students understand how to use the deixis because when we will say direct sentence into indirect sentence, there are deictic must be changed so that the sentence is correct and can be understood well. In conclusion, using deixis is very important to be understood so that we don't get misunderstanding when we are involved in a conversation especially when we using English.

#### **References**

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